



HEENA JAISINGHANI



I'm a highly motivated marketing and outreach specialist with a background in event marketing, digital marketing, photography, videography, and journalism.

REFERENCES

Sarah Wells
Senior Manager
Sports Communication
Cell: (223) 456-7890

Todd Brown
Senior Manager
Roberts Communication
Cell: (223) 456-7890

LANGUAGE

- English
- Spanish

SKILLS

- Digital Marketing
- Graphic Design
- Email Marketing
- Social Media Marketing

CONTACT

- 📞 123-456-7890
- ✉️ hello@reallygreatsite.com
- 📍 Anywhere St., Any City, State

EXPERIENCE

SOCIAL MEDIA SPECLIAST

Sports Communications | Feb 2016 - Dec 2019

- Help increase brand awareness and build engagement on social media platforms to encourage engagement and conversions
- Develop promotional social media campaigns to engage users and build followers

MARKETING SPECLIAST

Roberts Communications | Feb 2014- Dec 2015

- Direct and perform regular analysis of social media operations.
- Use analytics to track social media engagement
- Compose submissions to judges for projects, which won major industry awards.

EDUCATION

BACHELOR OF ARTS, MAJOR IN MARKETING,
University of Dundee | 2010- 2014

AWARDS

- TOP MARKETING EXPERT
Sports Communications | Dec 2016
- TOP EARNER
Roberts Communications | Jan 2014